



## *Legendary Beef. Legendary Quality.*

Harris Ranch is unique because no other fed beef processor can make our exclusive California grown claim — which consumers tell us is important to them. For over 50 years Harris Ranch has produced premium beef raised to our legendary standards. We are the only company that controls all aspects of production — from where and how our cattle are raised through feeding, processing and distribution. Our beef cattle spend 70 — 80% of the time grazing on western ranches. We then feed them a grain-based diet for about 120 days to add flavor and tenderness to the beef. Our story and the strength of our brand is unparalleled in our industry today.

- *California grown, fed and processed*
- *Cattle are grass raised — grain finished*
- *Temple Grandin approved livestock welfare practices include shaded pens and sprinklers to reduce dust and cool cattle*
- *Antibiotics are never fed to cattle and are only used to treat cattle that require medical attention*
- *Cattle feed tested for pesticide residues*
- *California grown by ranching families committed to animal welfare*
- *Harris Ranch uses IMI Global, an independent third party, to verify our compliance with the Beef Quality Assurance program and its animal care requirements*